

The society would benefit from a ban on all forms of advertising because it serves no useful purpose, and can even be damaging.

During the last ten years prohibition of advertisement have considered a controversial topic in developing countries. This notion just like every other phenomena in our world has its own supporters and opponents. The opponents/former reason that advertisement/advertising has a major role in moving the economicicy gears/wheels while the supporters of banning the advertising are strongly against this, believinge that it can increass the consumption of unnecessary commodities/a culture of consumerism.

The ones who are of the idea that advertisement can boost the economy believe that it can help the economy to grow by creating lots of jobs in different levels of society, and in addition to that advertising increases the rate of sales sells which leads to circulatinge the cash flow in a society. This group of people think that not only is do advertisingement is beneficial to producers but also it is a new source of revenue for television channels, public transportation companies as well as artists. This group of people also claim that the colorful banners across the highways have made their city more attractive.

On the other hand, there are-is another group of people who are trying to ban advertisement in every aspect of it because they believe that it has destructive effect on small factories. They reason that the drawbacks of advertisement are more than the merits. In other words they think due to exciting advertisements multinational companies are becominge bigger and bigger while the new or small factories are subjected to disappearance. Another disadvantage of advertising is that the advertisements protect prevent consumers against of having an informed choice.

To make a long story short, I think banning the advertisements serves as a double-edge sword. In other words, while advertisingement has lots of drawbacks, there are lots of advantages that no one can deny. In fact I believe instead of banning advertisements we have to work on people's general knowledge so that the advertisements do not affect their life.